



Protecting reputational risk

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Mines & Money

Mitigating reputation risk for mining companies and their financiers

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**3 dead and 7
trapped in mine
collapse**

**Moving home at
gunpoint: village
relocated for mining
project**

Mine site
“worse than
the Gulag”
says NGO

**Soil contamination
linked to mine site**

**Villagers and NGOs
protest at bank’s AGM**

Lenders have
“blood on their hands”

**Artisanal miners
forced out by
multinational**

**MINING GIANT
BRIBED DEPUTY
MINISTER**

“We’ll target
the miner’s
banks”, say
protesters



Real impact on the business

Hiring and retaining
talented **staff**

Accessing and raising
finance

Company morale

Finding someone who
wants to **buy** your
company

Forming good
partnerships & JVs

Entering **new countries**

Getting good terms
from **suppliers**

Winning competitive
bids



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Global Witness investigates and campaigns to prevent natural resource-related conflict and corruption

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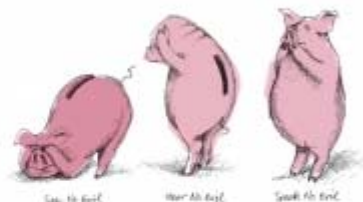
Congolese armed groups funded by mineral trade



Global Witness is working to tackle the plunder of natural resources still driving the conflict in eastern Congo which has resulted in a humanitarian emergency.

[Continue reading](#)

Banks complicit in corruption and poverty



New report: By doing business with dictators and their families banks are helping those who are using state assets to enrich themselves or brutalise their own people.

[Read the report](#)

Cambodia: Country for Sale



New Report: A corrupt elite has captured the country's emerging oil and mineral sectors while Cambodia's international donors turn a blind eye.

[Read press-release & report](#)

Corruption in oil, gas and mining



Global Witness works to increase transparency in the granting of mineral concessions, in the flow of revenues from oil and gas companies to governments and in the trading of resources.

[Read more about the campaign](#)



So what is to be done?

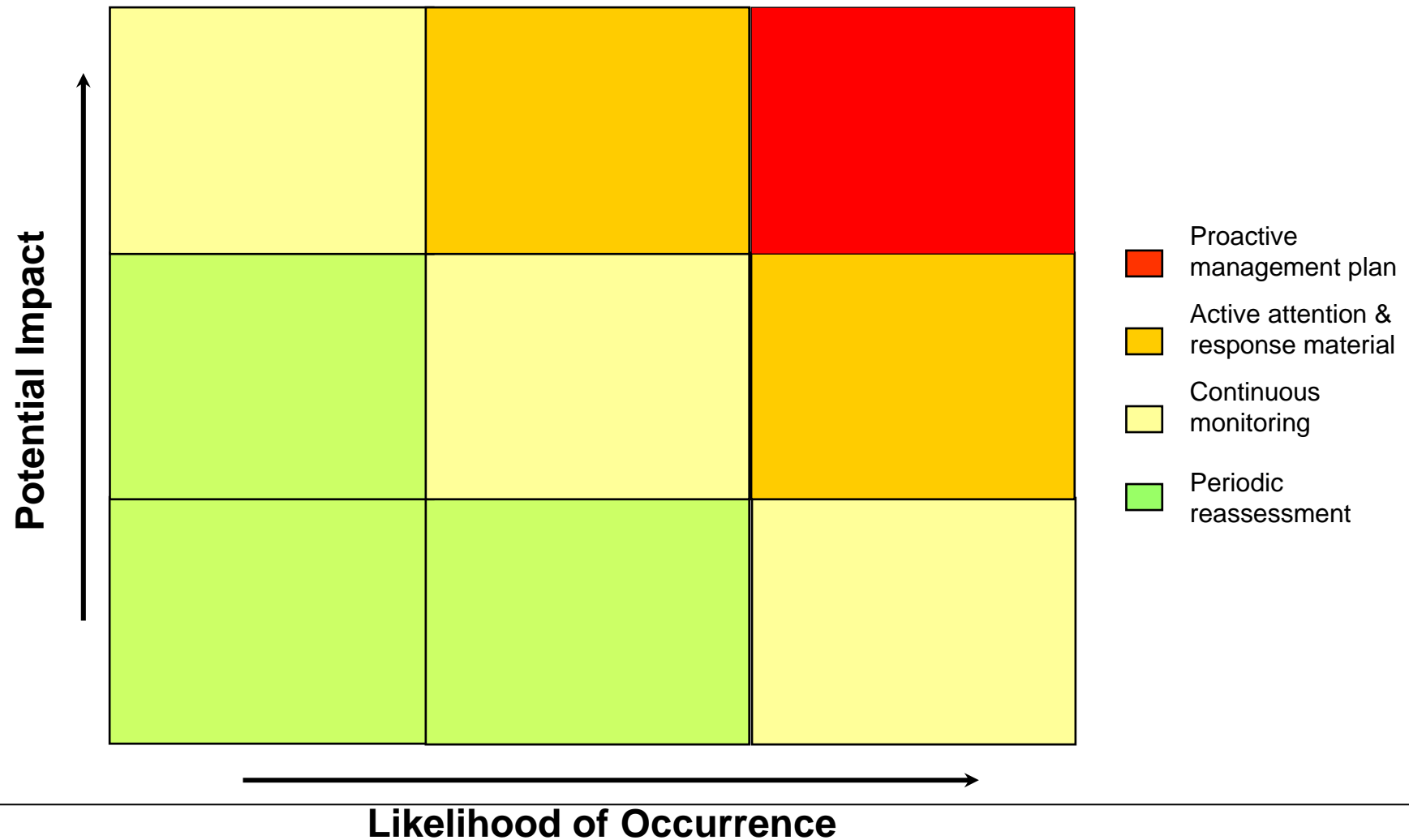


Understand the nature of the risks





Prioritise risks





Crisis management

And three basic principles

1. Do the right thing, no matter what your starting point
 2. Have the right priorities
 - a) People
 - b) Environment
 - c) Money/assets/reputation
 3. Communicate
-

Three stages of crisis management

1. **Preparation** – monitoring, planning and training people.
 2. **Dealing with the crisis** – leadership and implementation of plans
 3. **Follow-up**
-



Issues management

Manage issues, don't ignore them



Outside-in thinking



DFID Department for
International
Development

*... is there a way of matching your
fundamental objectives with their
fundamental objectives?*




Oxfam



Don't just defend



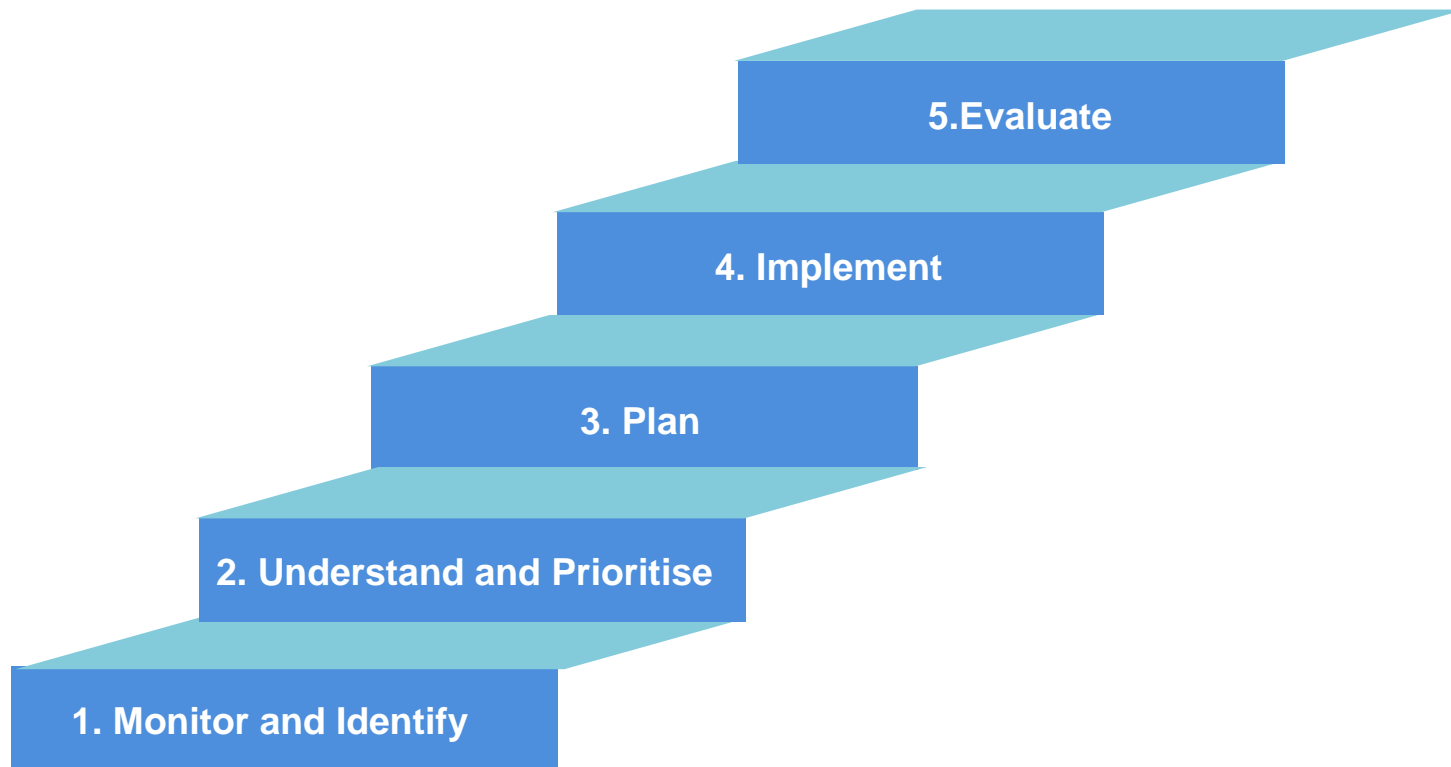


Build coalitions





Five step guide



Summary

- **Prepare** for risk issues
 - Actively **manage** risks
 - And above all else, focus on **trust**
-

Thank you

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